

MEET THE  
FRESHLY MINTED  
BITCH BAR

NATURAL-SOURCE,  
AGGRESSIVELY BITCHY  
EXFOLIATING SHEA BUTTER &  
COCONUT OIL SOAP BAR

Aggressively scrub & rejuvenate skin with this “pretty Bitchy” exfoliating soap.

Designed to remove the look of dull, dry layers to reveal the look of softer, smoother, healthier skin underneath.

Not your average exfoliator: She's a real Bitch! - loaded with natural ingredients.



REINVENTED EXFOLIATION

- Natural exfoliants: zeolite, apricot kernel grinds (no microplastics here!)
- Uniformly ground, “predictable” and earthy exfoliants from a proprietary process
- Biodegradable exfoliators: they don't wait decades to “return to earth”
- Exfoliants contain added nourishment, absorbing properties: more benefit than JUST scrubbing
- Cleaner overall bar: entire formula natural to almost-all-natural
- Base butters & oils are unmodified & mindfully-sourced ingredients (no “Big Boys” here, Bitches)
- Made entirely of sustainably & ethically-sourced and include organic and free trade ingredients
- USA-made with an artisan process by craftsmen and decades of experience: quality AND cost-effectiveness
- Unique cured process for a more firm bar that is made to last: Bitches, we call that VALUE

ALL of the experience. Better price. Feel great about it from sourcing to shower!

HOW TO BITCH BAR:

Wet skin in warm water & open pores. Smooth bar in circular motion over wet arms, legs, back, derriere, & more (no face -she's rough!), Rinse thoroughly. Pat skin dry gently with a clean towel, and moisturize. Enjoy glowing, exfoliated skin. Use 1 - 3X per week (listen to your skin!)



WHO SHOULD SCRUB?

- **Ideal for normal-to-oily skin** which tends to be “thicker”, so exfoliating top layers can help keep pores more open and improve the look of skin's texture.
- **Rough or dry skin**, especially feet, heels, elbows, knees, backsides - anywhere that can look “scaly”.
- **Ready to shave?** Get close and reveal healthy looking skin when you lightly buff before shaving.
- Those **prone to body “blemishes”** (like “backne” if you will) etc. Use frequent exfoliation to help improve the look of skin, but be careful to NOT USE exfoliation on existing blemishes as they can be spread (remember: zits are an infection!).
- Anyone **preparing to tan (sun-full and sunless!)**. Remove dull, dry, uneven layers to reveal fresh, smooth-looking skin and let that color more evenly.

LISTEN TO YOUR SKIN

**LISTEN TO YOUR SKIN:** if it feels itchy or “tight” after exfoliating (especially after adding a moisturizer), ease up on how long, how hard, and how frequently you “do it”!

On the flip-side, if your skin's feeling oily or “thick”, increase frequency or even tension of your next scrub. And, keep in mind: different areas need a little more and a little less attention.

Your skin and its barrier will tell you what you how much exfoliation you need and how often. It may change seasonally, and will definitely change with age, but listening to what your skin is telling you will help you get it all just right!

**Don't use on children** (too aggressive for fragile, young skin). **Never use on eczema / psoriasis** and other skin conditions, rashes, irritation, acne, or any other skin sensitive or “broken barrier” conditions or areas. **Do not use on face: you're better than that, Bitch.** Instead, use WASH 2% Glycolic Acid Daily Face Care.



INGREDIENT INSIGHTS



SHEA BUTTER

Loaded with fatty acids and vitamins that deeply moisturize & nourish: shea butter softens rough patches, soothes dryness, and leaves a protection for your barrier helping keep skin smooth and hydrated after washing. Responsibly sourced, of course!



ZEOLITE

A micro-porous, negatively charged mineral to help absorb and detoxify skin while exfoliating and washing. A natural, deep-cleaning clay to help remove excess oils, dull layers of skin, and pollutants.



APRICOT KERNEL GRINDS

Uniformly ground for predictability, it effectively exfoliates the toughest skin and buff away the duller layers while rubbing its vitamins all over you. A natural, clean, “send-down-the-drain-&-feel-good” exfoliation.

**ALL INGREDIENTS:** Organic Olive Oil, Organic Palm\*, Organic Coconut Oil\*, Organic Shea Butter\*, Organic Castor Oil, Abyssinian Oil, Organic Camellia Seed Oil, Zeolite Clay, Peppermint Essential Oil, Cypress Essential Oil, Spearmint Essential Oil, Eucalyptus Globulous Essential Oil, Thyme Essential Oil, Ground Apricot Kernel, Spirulina Powder (color).



FRESHLY MINTED BITCH BAR IS FRAGRANCED WITH A BLEND OF TOP-QUALITY, VITALIZING, ASTRINGENT ESSENTIAL OILS INCLUDING: PEPPERMINT, SPEARMINT, EUCALYPTUS, CYPRESS, & THYME OILS

USA-MADE • CLEAN BEAUTY • NO SULPHATES • NO PETROLATUM • VEGAN • CRUELTY-FREE  
NO PHTHALATES • NO “CONES” • GMO FREE • NO ANIMAL TESTING